

First Friday Participation Guidelines



Brunswick Main Street welcomes community organizations, non-profits, clubs and similar organizations located outside of the downtown area to participate in First Fridays. First Fridays are held on the first Friday of every month, and feature special activities, entertainment, and extended store hours. These events are designed to highlight the best Brunswick has to offer, and provide a great experience for visitors.

Organization Event Participation

Organizations wishing to participate in First Fridays by offering a complimentary activity sponsored by their group should contact the Brunswick Main Street organization to schedule their participation. Organizations should note:

- Activities must coordinate with or compliment the event and be scheduled through the Main Street office.
- Members can have promotional materials available, but cannot fundraise or sell merchandise.
- Preference is given to organizations that are Brunswick Main Street Members and/or located within Brunswick.

Fundraising During First Fridays

Community organizations wishing to fundraise for their private organization during First Friday (raffles, ticket sales, etc.) must meet minimum requirements to participate. All fundraising will be in The Citizen parking lot.

Criteria for participation include:

- The organization must be members of the Brunswick Main Street Organization.
- The organization must offer a complimentary activity that relates to the theme of the First Friday. The activity must be coordinated and approved through the Main Street office.
- The organization must be located in one of the following zip codes: 21716, 21758, and 21755. Priority is given to organizations located with the Brunswick City limits.

Event Sponsorships

Brunswick Main Street offers a variety of sponsorship opportunities for our events. Please contact the Main Street office to find out more about our Community Partners Sponsorship Opportunities.

Other Notes for First Friday participation:

- The Brunswick Main Street office has the discretion to negotiate participation criteria.
- There are a limited number of organizations that can participate each month.



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More Info: BrunswickMainStreet.org

First Friday Participation Application



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Please fill out this form and return to the Main Street office at 13 W. Potomac Street or email responses to brunswickmainstreet@yahoo.com. You will be contacted a week before the event to let you know whether you have been approved for participation and where you will be setting up. NO fundraising activities will be in Square Corner Park.

Deadline: The 15th of the prior month (e.g., Application for September is due August 15th).

Organization: _____

Brief Description of Organization's Purpose:

Name: _____

Address: _____

Phone: _____

Email: _____

First Friday Date: _____ Theme: _____

Proposed Activity (use back if necessary):

Do you plan to fundraise in conjunction with this First Friday activity? _____ No _____ Yes

Are you currently a member of Brunswick Main Street? (Required to fundraise at event)

_____ No _____ Yes – Circle Level

Friend (\$25-\$99) **Stakeholder** (\$100-\$249) **Partner** (\$250-\$2,500+)

Describe your fundraising activity:

Office Use Only:

Approved? Y N

Notified Applicant on: _____